

ADV # _____ ADV. NAME ISS/FREEDOM PAC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE

15260 VENTURA BLVD., #1240
 SHERMAN OAKS, CA 91403
 SALES PRSN LA- IZZY ROSTOVSKY

ORDER # _____ CONTRACT # 6228580 CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM PAC W/O 9/10 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/12 SEP16/12 WK-1

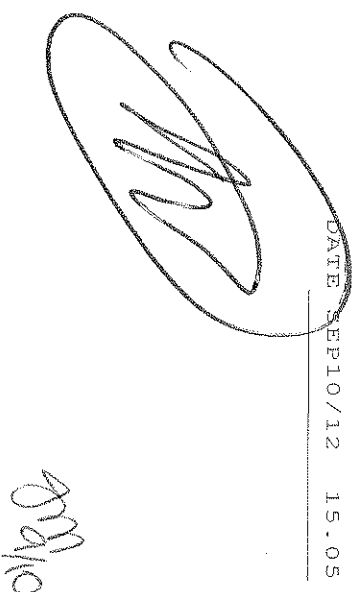
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP10/12 15.05

REP: 9/10- NEW POLITICAL ORDER **RUSH STARTS TOMORROW**
 TTL \$33,350 / 28X
 PLS CNF
 T/R
 HOLIE FOR IZZY

CON CM

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

1			900A-1000A	30			\$650.00	9/11	9/14	8		TU-F	8
PROGRAM : TODAY SHOW													
RA35+ : 2.7													
2			500P-530P	30			\$850.00	9/11	9/14	4		TU-F	4
PROGRAM : NEWS CH8 5P													
RA35+ : 3.3													
3			600P-630P	30			\$2,000.00	9/11	9/14	4		TU-F	4
PROGRAM : NEWS CH8 SIX													
RA35+ : 6.4													
4			1100P-1135P	30			\$1,800.00	9/11	9/16	4		TU-SU	4
PROGRAM : NEWS													
RA35+ : 3.3													



REP HEADLINE# 6228580
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
 ORDER WORKSHEET

FAX# 323-653-1865
 HARRIS REPORT FROM REP
 SEP10/12 15.05
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			600P-630P	30		\$800.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS												
RA35+ : 6.9												
6			800A-900A	30		\$700.00	9/16	9/16	2		SUN	2
PROGRAM : SUNDAY TODAY-NBC												
RA35+ : 2.1												
7			900A-1000A	30		\$425.00	9/16	9/16	2		SUN	2
PROGRAM : NEWS CH8 SUN AM												
RA35+ : 2.4												
8			1000A-1100A	30		\$2,800.00	9/16	9/16	2		SUN	2
PROGRAM : MEET THE PRESS												
RA35+ : 2.3												
9			600P-630P	30		\$900.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
RA35+ : 4.3												
SEP/12 33350.00												
												CONTRACT TOTAL 33350.00
												TOTAL SPOTS 28

MARKET TOTALS \$95,285 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES
 DEMOS- RA35+*

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks CA 91403

Freedom Pac / Issue
Submission Number 1073 Issue 1



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

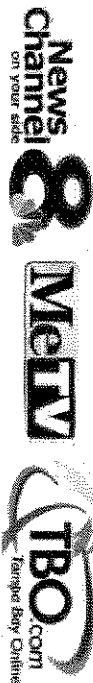
Client:	Freedom Pac / Issue	Submission Cost:	33350	Campaign Ref:	E:120910066
Buyer:		Client/Product/Estimate:		Sales Rep:	HRP Los Angeles
Schedule Dates:	09/10/12 to 09/16/12	Weeks:	1	Order Ref:	06228580
Est./PO Number:	06228580	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Freedom Pac W/o 9/10	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/10	Total	Cost
1	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots	8	8	5200
2	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots	4	4	3400
3	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4	4	8000
4	M-Su 11p News ..WTFS.	02	1800	30 Comme	Nbr of Spots	4	4	7200
5	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1	1	800
6	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	2	2	1400
7	Sun 9a NewsS	02	425	30 Comme	Nbr of Spots	2	2	850
8	Sun 10a Meet The PressS	01	2800	30 Comme	Nbr of Spots	2	2	5600
9	Sun 6p NewsS	02	900	30 Comme	Nbr of Spots	1	1	900
Weekly Totals:					Total Spots(Ord Spots)	28	28	

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1073 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 33350	Campaign Ref: E:120910066
Buyer:	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/10/12 to 09/16/12	Weeks: 1	Order Ref: 06228580
Est./PO Number: 06228580	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	Total	Cost
.....S							
Weekly Totals: Total Spots(Ord Spots)					28	28	

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	Cost	09/10	
28	33350	28	33350

Grand Totals:

Spots:	28
Gross Total:	33,350.00
Commission:	5,002.50
Net Total:	28,347.50

ADV # ADV. NAME ISS/FREEDOM PAC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE

15260 VENTURA BLVD., #1240
 SHERMAN OAKS, CA 91403
 SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6310109 CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM PAC W/O 9/17 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP17/12 SEP23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 14.22

REP: REV... 9/13
 LINE#2 M-F/5-530P CXL 5X WK 9/17 \$1000
 ADDED LINE#10 M-F/6-630P 3X WK 9/17 \$2000
 TOT CXL: \$5,000/5X
 TOT ADD: \$6,000/3X
 REV TOT: \$37,225/31X
 PLS CNF... TNX _____ JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****



9/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

2	SZ		500P-530P	30		\$1,000.00	9/17	9/21	0		M-F	0
PROGRAM : NEWS CH8 5P												
RA35+ : 3.3												
ORD COM1: CXL 5X WK 9/17												
10	A		600P-630P	30		\$2,000.00	9/17	9/21	3		M-F	3
PROGRAM : NEWS CH8 6P												
RA35+ : 6.4												
ORD COM1: ADD												

SEP/12 37225.00 CONTRACT TOTAL 37225.00
 TOTAL SPOTS 31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$103,500

WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%

WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1074 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 37225	Campaign Ref: E:120911018
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/17/12 to 09/23/12	Weeks: 1	Order Ref: 06310109
Est./PO Number: 06310109	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Freedom Pac W/o 9/17	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 9a Today Show II MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	3250
3	M-F 530p News MTWTF..	04	850	30 Comme	Nbr of Spots	5	5	4250
4	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots	5	5	9000
5	Sun 8a Today ShowS	03	575	30 Comme	Nbr of Spots	1	1	575
6	Sun 9a NewsS	02	400	30 Comme	Nbr of Spots	1	1	400
7	Sun 10a Meet The PressS	01	4000	30 Comme	Nbr of Spots	1	1	4000
8	M-F 6a News MTWTF..	03	850	30 Comme	Nbr of Spots	5	5	4250
9	M-F 7a Today Show MTWTF..	03	1100	30 Comme	Nbr of Spots	5	5	5500
10	M-F 6p News	02	2000	30 Comme	Nbr of Spots	3	3	6000
Weekly Totals:						Total Spots(Ord Spots)	31	31

Target Enterprises
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 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1074 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 37225	Campaign Ref: E:120911018
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/17/12 to 09/23/12	Weeks: 1	Order Ref: 06310109
Est./PO Number: 06310109	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
MTWTF..							
Weekly Totals: Total Spots(Ord Spots)					31	31	

Grand Totals

		Month 9 Weeks: 5	
		09/17	
	Totals	31	31
	Spots		
	Cost	37225	37225

Grand Totals:

Spots:	31
Gross Total:	37,225.00
Commission:	5,583.75
Net Total:	31,641.25

SEP10/12 17.14
*** WFLA-TV ***

SHEKMAN OAKS, CA 91403

CLASS: NATL. LOCAL REGIONAL

SEP 23 / 12 WK-1

REP: 9/10- NEW POLITICAL ORDER

TTT, \$36, 225/33X
PLS CNF
T/R
HOLIE FOR IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			900A-1000A	30		\$650.00	9/17	9/21	5		M-F	5
PROGRAM : TODAY SHOW												
RA35+ : 2.7												
2			500P-530P	30		\$1,000.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS CH8 5P												
RA35+ : 3.3												
3			530P-600P	30		\$850.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS CH8 530P												
RA35+ : 4.4												
4			1100P-1135P	30		\$1,800.00	9/17	9/23	5		M-SU	5
PROGRAM : NEWS												
RA35+ : 3.3												

REP HEADLINE# 6310109
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
 ORDER WORKSHEET

FAX# 323-653-1865
 HARRIS REPORT FROM REP

SEP10/12 17.14
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			800A-900A	30		\$575.00	9/23	9/23	1		SUN	1
PROGRAM : SUNDAY TODAY-NBC												
RA35+ : 2.1												
6			900A-1000A	30		\$400.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS CH8 SUN AM												
RA35+ : 2.4												
7			1000A-1100A	30		\$4,000.00	9/23	9/23	1		SUN	1
PROGRAM : MEET THE PRESS												
RA35+ : 2.3												
8			600A-700A	30		\$850.00	9/17	9/21	5		M-F	5
PROGRAM : NC8 TODAY @ 6AM												
RA35+ : 1.5												
9			700A-900A	30		\$1,100.00	9/17	9/21	5		M-F	5
PROGRAM : TODAY SHOW												
RA35+ : 3.3												
SEP/12			36225.00									
CONTRACT TOTAL												36225.00
TOTAL SPOTS												33

MARKET TOTALS \$103,500 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/FJ EST/ES NOV/ES
 DEMOS- RA35+*

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1073 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

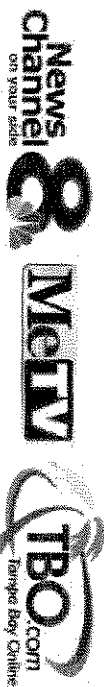
Client: Freedom Pac / Issue	Submission Cost: 36225	Campaign Ref: E:120911018
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/17/12 to 09/23/12	Weeks: 1	Order Ref: 06310109
Est./PO Number: 06310109	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Freedom Pac W/o 9/17	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 9a Today Show II MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	3250
2	M-F 5p News MTWTF..	03	1000	30 Comme	Nbr of Spots	5	5	5000
3	M-F 530p News MTWTF..	04	850	30 Comme	Nbr of Spots	5	5	4250
4	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots	5	5	9000
5	Sun 8a Today ShowS	03	575	30 Comme	Nbr of Spots	1	1	575
6	Sun 9a NewsS	02	400	30 Comme	Nbr of Spots	1	1	400
7	Sun 10a Meet The PressS	01	4000	30 Comme	Nbr of Spots	1	1	4000
8	M-F 6a News MTWTF..	03	850	30 Comme	Nbr of Spots	5	5	4250
9	M-F 7a Today Show	03	1100	30 Comme	Nbr of Spots	5	5	5500
Weekly Totals: Total Spots (Ord Spots)						33	33	

Target Enterprises
 15260 Ventura Blvd
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 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1073 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 36225	Campaign Ref: E:120911018
Buyer: ...	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/17/12 to 09/23/12	Weeks:	Order Ref: 06310109
Est/PO Number: 06310109	Contract type:	Business Type: POLITICAL
Associated Copies: No	Political:	Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
MTWTF..							
Weekly Totals: Total Spots(Ord Spots)					33	33	

Grand Totals

		Month 9 Weeks: 5	
Totals		09/17	
Spots	33		33
Cost	36225		36225

Grand Totals:

Spots:	33
Gross Total:	36,225.00
Commission:	5,433.75
Net Total:	30,791.25

WFLA - Tampa

Issue Inquiry Form

To: Station Political File
cc: Station Political Specialist

Date: 9/5/2012

Account Executive: Izzy Rostovsky Office: HRP Los Angeles
Name of Issue: Freedom PAC
City, Station Municipality: Tampa, FL WFLA-TV

Inquiry Made By: Rande Levine
Agency / Organization: Target Enterprises
Address: 15260 Ventura Blvd
Sherman Oaks, CA 91403
Telephone: 818-905-0005 Fax: _____

Issue Advertiser: Freedom PAC
Address: 125 Rock Creek Loop, Lansing, KS
Telephone: 913-683-0871 Fax: _____

Committee Members...
Treasurer: Cori Collis Other: _____
Commercial Length: _____ Other: _____

Programs / Dayparts Requested: All

Station Offer: Same

Station Political Disclosure Statement: YES
Submitted to: Rande Levine Date: 9/5
Stations Requested: WFLA

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLA Tampa, FL	Date: 9/14
---	--

I, Randy Levine
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: As ordered

This broadcast time will be used by: Freedom PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Freedom PAC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☒ an association;
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

** Agency/client refuses to sign/ fill out NAB Form.*

 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title